


EMPOWERED
Women
IN TRADES

Gala & Awards 2024



SHINING A *light* ON EXCELLENCE



Event Overview



The Empowered Women in Trades Gala and Awards is more than just an event; it's a celebration of excellence, determination, and groundbreaking achievements. In a constantly evolving world, some lead the change, setting benchmarks and inspiring others. Our gala is dedicated to these trailblazers, the incredible individuals and organisations making waves and redefining norms.

EVENT DETAILS

Date

Friday 23rd February 2024

Venue

The Trust 405 Flinders Ln, Melbourne Vic 3000

Expected Attendees

With an anticipated gathering of 350 attendees, this event promises to be a vibrant mix of industry leaders, tradie trailblazers, and emerging talents. It's a networking opportunity and a chance to be inspired, connect, and be part of a larger narrative shaping the future of trades in Australia.

Join us as we shine a light on the achievements of our trades-based industries share their stories, and set the stage for another year of excellence, innovation, and growth. Each sponsor plays a pivotal role in this gala, both as a supporter of an event and as a champion of change in an industry ready for transformation.

Welcome

As we prepare for our 2024 EWIT Gala and Awards event, I want to convey the deep significance of this event. "Shining a Light on Excellence" is not a theme; it embodies our mission, vision and unwavering dedication to every woman and non-binary person who has dared to pursue a career in skilled trades.

The stories we celebrate during this gala reflect EWIT's accomplishments and the industry's collective milestones that signify our progress as a community, an industry and a movement that champions diversity and inclusion.

This is where you play a role. Our sponsors are more than supporters; they are partners in this transformative journey. Your backing amplifies our message empowers our mission and directly impacts the lives of women and non-binary people. It's more than providing funding for an event; it's about igniting a revolution.

By sponsoring our gala, you align yourself with a cause that is making an impact. Become a part of the narrative reshaping the future of trades in Australia. Together we can ensure that we shine the spotlight on our awardees and illuminate the path for countless more women and non-binary people to follow.

I want to extend an invitation for you to join us on our mission to empower and inspire women and non-binary people in skilled trades. Together we can serve as a symbol of hope and create an impact.

Your sponsorship isn't just a brand placement—it's a beacon of hope, lighting the path for countless women seeking a brighter future in skilled trades.

Let's unite and make a difference.

Warm regards

Hacia Atherton

CEO
Empowered Women, in Trades



Key Dates



AWARD NOMINATIONS

Opens 19th September 2023

Closes 17th October 2023

FINALISTS ANNOUNCED

20th November 2023

GALA TICKET SALES - EARLY BIRD

1st November 2023

10% discount, ends 8th December

2023

AWARD WINNERS ANNOUNCED 23rd

February 2024 at Gala Event



2023 GALA HIGHLIGHTS



SHINING A *light* ON EXCELLENCE

About EWIT

Empowered Women in Trades (EWIT) is revolutionising trade-based industries by opening up opportunities for women and non-binary people to start meaningful careers and thrive.

We champion diversity, breaking barriers and proving that trades are defined by skill, not gender.

EWIT isn't just an organisation—it's a movement. We're paving the way for a more inclusive future in trades through training, mentorship, and strong industry partnerships.

Every woman and non-binary person empowered is a stride towards industry transformation.

Our work continues beyond there. The funds raised through events, including our annual gala go directly into charity programs, ensuring that we can continue to make a tangible difference in the lives of countless vulnerable women and non-binary people.

We thank our esteemed 2023 Gala sponsors, attendees, and awe-inspiring award winners. Your unwavering support and presence made the evening truly memorable. Together, we raised over \$19,000, a testament to our collective commitment. These funds were instrumental in empowering vulnerable and at-risk women to embark on a transformative journey into skilled trades.



2023 Award Winners

SHINING A *light* ON EXCELLENCE



Orlagh Brady

Tradie Lady of the Year

Award Sponsor



Orlagh has proved to be a supportive, inspirational and all-round exceptional Tradie.



Emma Mokalei

Apprentice of the Year

Award Sponsor



Emma has shown dedication, talent, passion and resilience. With 55% of apprentices dropping out before completion, these are the ones that will inspire those around them.



Steph Gee

Tradie Trailblazer

Award Sponsor



Steph is paving the way in her particular field for future generations. Through innovation, she is one of the tradies who is courageously changing paths, this award is for the Trailblazer.



Eilish Grundon

Industry Leader Gender
Diversity & Inclusion

Award Sponsor



Eilish has advocated for and supported diverse and inclusive roles for women, non-binary & marginalised groups. She actively works to make positive changes around bias, perception and inclusivity of industry.



Louise Azzopardi

Innovator of Culture
Change

Award Sponsor



Louise has actively worked to create positive cultural change in the workplace. She actively creates a positive impact for the team, organisation and communities she works with.



Dani Bortolini

Exceptional Human Skills

Award Sponsor

maxme SUCCESS IS HUMAN

Dani has excellent 'soft skills' such as communication, self-awareness, mindfulness, resilience etc she has used/taught these to create a better workplace or work environment.



Peter Cox

Exceptional Educator

Award Sponsor

EWIT

Peta provides an enthusiastic and supportive education, engaging students/apprentices into trades / trades-based roles. She also provides advice and education for better on-the-job performance, enhancing the industry and providing a positive impact.

Sponsorship Opportunities

By aligning with EWIT, sponsors gain visibility; they become part of a powerful narrative of empowerment and progress. As the EWIT Gala Event Sponsor, you're not just gaining brand visibility; you're making a statement about your company's values, commitment, and vision for the future of trades industries.

Award Sponsors give an opportunity to champion gender equality in trades by sponsoring one of our prestigious awards, each designed to spotlight the trailblazers and innovators reshaping the industry landscape. The benefits of sponsoring each award include logo placement on trophies, mentions during the award presentation, and promotional materials.



Major

EVENT SPONSOR \$12,000

PREMIER BRAND VISIBILITY

Your company logo will be prominently displayed on all marketing materials, ensuring maximum exposure to a targeted audience of industry professionals, influencers, and decision-makers. Additionally, your brand will be showcased throughout the venue at the gala, reinforcing your commitment to supporting and celebrating excellence in the trades industries.

DIRECT ENGAGEMENT OPPORTUNITY

As the event sponsor, you'll have the unique opportunity to address our esteemed audience directly for a 2-minute presentation to speak about your organisation. This platform allows you to share your company's vision, values, and commitment to the industry, establishing a deeper connection with attendees.

RECOGNITION AS AN INDUSTRY SUPPORTER

Your company will receive special acknowledgment during the awards ceremony. This recognition positions your brand as a key supporter of the industry's best and brightest and aligns your company with the values of excellence, innovation, and empowerment.

EXCLUSIVE ACCESS

With 10 tickets to the gala, you and your team can network with industry leaders, potential clients, and partners. It's an opportunity to foster and strengthen new relationships in a celebratory atmosphere.

PROLONGED DIGITAL PRESENCE

Your company logo and acknowledgment as the event sponsor will be featured in all digital communications about the event, both pre and post-event. This ensures continued brand visibility and association with the event's success, reaching an even broader audience beyond the gala attendees.

AFFILIATION WITH A PURPOSEFUL CAUSE

By sponsoring the EWIT Gala, you're not just supporting an event; you're aligning your brand with the mission of Empowered Women in Trades. This association underscores your company's commitment to diversity, inclusion, and women's empowerment in the trades industry.



Entertainment

SPONSOR \$6,000

SPOTLIGHTED BRAND EXPOSURE

Your company logo will be prominently displayed on all entertainment-related materials, ensuring attendees associate the evening's memorable performances and entertainment with your brand.

ACKNOWLEDGMENT DURING ENTERTAINMENT SEGMENTS

As the Entertainment Sponsor, your company will receive special mentions before and after each entertainment act, positioning your brand at the heart of the evening's most engaging moments.

DIGITAL RECOGNITION

Your company logo and acknowledgment as the Entertainment Sponsor will be featured in select digital communications about the event, both pre and post-gala. This ensures your brand remains top-of-mind when attendees reminisce over the evening's highlights.

EXCLUSIVE ACCESS

Receive 4 tickets to the gala, allowing your team to mingle with industry leaders and potential partners. This provides an excellent opportunity for networking in a relaxed and celebratory setting.

ON-SITE BRANDING OPPORTUNITIES

Opportunity to display your company's branding materials or banners at key entertainment areas, ensuring that attendees are consistently reminded of your brand's contribution to the evening's enjoyment.

AFFILIATION WITH A PURPOSEFUL CAUSE

By becoming the Entertainment Sponsor, you're not just supporting the gala's entertainment; you're aligning your brand with the mission of Empowered Women in Trades. This association emphasises your company's commitment to promoting diversity, inclusion, and women's empowerment in the trades industry.



Platinum

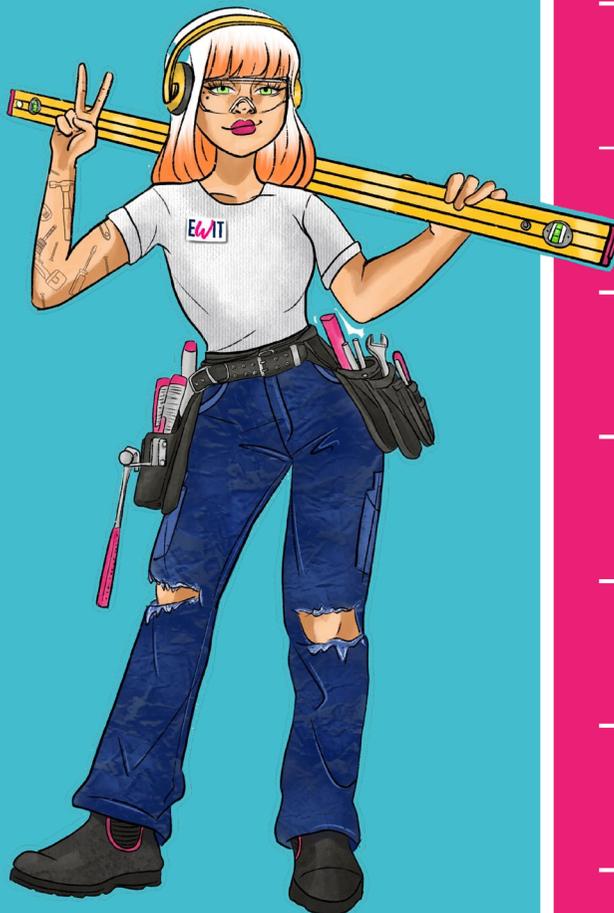
Award \$9,000

The 'Tradie Lady of the Year' award celebrates the pinnacle of excellence, honouring a female tradesperson who has set the platinum standard in her field.

TRADIE LADY

SPONSORED BY

Your logo here



THE BENEFITS

PRIME BRAND VISIBILITY

Your company logo will be prominently displayed on all award-related marketing materials, both digital and print.

EXCLUSIVE SPEAKING OPPORTUNITY

A representative from your company will have the chance to present the award on stage and speak, offering a unique moment to connect with the audience.

ACKNOWLEDGMENT DURING THE GALA

Special mention and acknowledgment of your company during the award presentation.

EVENT ACCESS

With 10 tickets to the gala, you and your team can network with industry leaders, potential clients, and partners.

DIGITAL RECOGNITION

Company logo and acknowledgment as the award sponsor on all digital communications related to the event, both pre and post-gala.

POST EVENT EXPOSURE

Mention in post-event press releases and media coverage as the proud sponsor of the 'Tradie Lady of the Year' award.

COMMEMORATIVE PLAQUE

A special plaque or token of appreciation presented to your company, recognising your support.

SOCIAL MEDIA SHOUT-OUTS

Regular mentions and features on EWIT's social media platforms leading up to, during, and after the event.

INCLUSION IN EVENT PROGRAM

A dedicated section in the event program highlighting your company's commitment to supporting and celebrating women in trades.

Gold

Award \$7,000

The Gold level awards celebrate the trailblazers and leaders of tomorrow. This level encompasses the 'Tradie Trailblazer', 'Apprentice of the Year', and 'Industry Leader in Diversity and Inclusion' awards, each shining a spotlight on the remarkable individuals and initiatives that are setting new standards and paving the way for a brighter, more inclusive future in the trades industries. By sponsoring at the Gold Level, you're not just supporting the event; you're aligning your brand with excellence, innovation, and the future leaders of the trades industry.

**TRADIE
TRAILBLAZER**
SPONSORED BY

Your logo here

**APPRENTICE OF THE
YEAR**
SPONSORED BY

Your logo here

**INDUSTRY LEADER
IN DIVERSITY AND
INCLUSION**
SPONSORED BY

Your logo here



THE BENEFITS

PROMINENT BRANDING

Your company logo will be displayed on all marketing materials related to the specific award you're sponsoring.

EVENT RECOGNITION

Acknowledgment during the award presentation at the gala.

DIGITAL PRESENCE

Your company logo and Gold Sponsor acknowledgment on select digital communications about the event.

EVENT ACCESS

Receive 5 tickets to the gala, ensuring you and your team can be present for the festivities and networking.

POST-EVENT EXPOSURE

Mention in post-event press releases and communications, celebrating the award winners and acknowledging our invaluable sponsors.

Silver

Award \$5,000

Our Silver level awards are where we honour the industry's educators, innovators, and skilful humans. This level proudly features the 'Educator of the Year', 'Culture Change Maker', and 'Excellence in Human Skills' awards, celebrating those who nurture, inspire, and elevate the world of trades through their dedication and expertise. By choosing the Silver Level, you're championing the cause, supporting the recognition of excellence, and positioning your brand alongside the changemakers of the trades industry.

EDUCATOR OF THE YEAR
SPONSORED BY

Your logo here

CULTURE CHANGE MAKER
SPONSORED BY

Your logo here

EXCELLENCE IN HUMAN SKILLS
SPONSORED BY

Your logo here



THE BENEFITS

BRANDING

Your company logo will be featured on specific marketing materials for your sponsoring award.

EVENT ACKNOWLEDGMENT

A special mention during the award presentation segment at the gala.

DIGITAL MENTION

Your company logo and Silver Sponsor acknowledgment on some digital communications about the event.

EVENT ACCESS

Receive 2 tickets to the gala, allowing you to be part of the celebration.

POST-EVENT HIGHLIGHT

Inclusion in a post-event thank-you communication, celebrating the award winners and our supportive sponsors.

Volunteer Support

While financial contributions are invaluable, other impactful ways exist to support the EWIT Awards. We're actively seeking in-kind sponsorships for our event raffle. Whether it's a unique product, an exclusive experience, or a sought-after service, your contribution can make our raffle a highlight of the evening, enticing attendees and generating additional funds for our cause.

Additionally, the success of the EWIT Awards hinges on the dedication and energy of our team on the night. If you or your team members are interested in volunteering, we would be thrilled to have you. Volunteers play a pivotal role in ensuring the event runs smoothly, from assisting with registrations to helping manage the raffle and more.

By offering in-kind sponsorships or volunteering your time, you're not just supporting an event; you're championing a movement. Join us in making the EWIT Awards a resounding success and, in the process, help transform the lives of countless women eager to thrive in the skilled trades industry.



Fundraising for the Charity

The Empowered Women in Trades (EWIT) Gala is not just an evening of glitz, glamour, and recognition; it's a pivotal fundraising event that plays a significant role in supporting the mission of the EWIT charity to empower vulnerable and at-risk women to enter the industry and overcome obstacles that have hindered their progress for far too long.

The funds raised during the gala support vulnerable and at-risk women, guiding them towards meaningful employment in skilled trades. This includes training programs, mentorship initiatives, job placement assistance, and continuous support to ensure their success in the industry.



FUNDRAISING GOAL \$40,000



TICKET SALES

A portion of every ticket sold for the gala is directly allocated to the charity. This means that every attendee, by the very act of participating, is contributing to the mission.

PAY TO PLAY RAFFLE

Throughout the evening, attendees can get involved in the 'Pay to Play' activity giving them access to a range of exclusive items and experiences. All proceeds go straight to the charity, ensuring attendees gain unique items and make a tangible difference.

SPONSORSHIPS

Our generous sponsors directly contribute to the gala by supporting the charity. Different sponsorship levels have set amounts that are earmarked for the charity's initiatives.

DIRECT DONATIONS

During the gala, attendees can donate to our fundraising campaign (<https://ewit-charity.raisely.com/>) through QR codes dollar raised is channeled into the charity.

MERCHANDISE SALES

Any merchandise sold during the event, from branded apparel to accessories, contributes a percentage of sales directly to the charity.

Testimonials

“

As educators, we hold the guiding light that illuminates the pathway to a brighter future, providing guidance, support, knowledge, and foundational learning.

This award reminds us that our collective efforts shape not only minds, but also the lives of future generations, providing boundless opportunities.

PETA COX

2023 Exceptional Educator Winner

Testimonials

“

Words cannot describe the feelings from receiving this award last year. The recognition is a heart felt reminder that the small things we do daily don't go unnoticed and there are so many people in the industry that feel the same way we do about equality.

The relationships and support from EWIT continues to give me strength on days where it's hard to be loud and proud for Women and our worth in this industry. Having NAB as a major corporate sponsor for this award has also added so much merit to our mission for equality.

I can't thank Hacia, Mel and the EWIT team for their hard work and dedication for and to women in the industry. These awards are just a small piece in the huge puzzle of equality and I would like to encourage Women to continue taking steps to follow their dreams and passions in this industry.

EILISH GRUNDON

2023 Industry Leader:
Gender Diversity & Inclusivity Winner

Testimonials

“

When EWIT approached AGA to be sponsor of *the “Apprentice of the Year”* we just had to say a big YES straight away. We share a common passion of promoting women into trades and the ethos of “it takes a village to raise an apprentice” truly resonates with us.

The gala was a magnificent event, where likeminded people from industry came together to celebrate not only the great work that EWIT do but to also rejoice in the village that we are all a part of. There was a lot of laughs but also some feelgood tear jerk moments when we got to hear directly from the women who are forging a career for themselves in a traditionally male dominated field...Keep up the great work you do EWIT and we are looking forward to 2024’s Gala

AGA – Into Work
2023 Sponsor



EWIT Gala and Awards

Friday 23rd February 2024

'The Trust' 405 Flinders Lane, Melbourne

enquiries@ewitrades.com

1800 183 948



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